

Clariant is named Pigment Supplier of the Year by Sitivesp

Muttenz/ São Paulo, December 23, 2011 - Sitivesp, the Union of Paints & Coatings producers of the State of São Paulo, has named Clariant “Supplier of the Year” in the Pigment category of its annual award scheme. This is the 17th time, in the 20 year history of the award, that Clariant has been chosen as the best Pigment supplier.

Promoted by the Union's Raw Materials Department, the Sitivesp Supplier of the Year Award highlights the work done by companies that promote continuous improvements in the products and services offered to the paint and coatings market. “Clariant continuously invests in research and innovation, in the improvement of its processes and the development of environmentally friendly products, with the objective of providing clients with the optimum solutions for their needs. This recognition proves that we are on the right path, from the stand point of quality and customer service,” states Pieter Hermens, Clariant’s Head of Business Unit Pigments to Latin America.

The selection process included votes from all Sitivesp associated companies. In all there are 75 companies, which together make up 70% of the Brazilian paint and coatings market. In the secret and voluntary vote, the members took into consideration factors such as relationship between company and supplier, pre- and post-sale service quality, timely delivery, commercial policy, process, product quality and technological innovation.

For Clariant, the award is even more significant because it is based on Top of Mind Awareness (TOMA), in which Sitivesp members freely name the best companies in different categories. “The Clariant team includes experienced professionals who have been serving the paint market for many years, which contributes to our deep understanding of client needs, and strengthens our relationships and partnerships,” states Luis Carlos Peres, Pigment Sales Coordinator at Clariant.

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Clariant is an internationally active specialty chemical company based in Muttenz near Basel. The group owns over 100 companies worldwide and employed approx. 16,200 employees as of December 31, 2010. In the financial year 2010, Clariant produced a turnover in excess of CHF 7.1 billion. Clariant is divided into twelve business units: Additives; Catalysis & Energy; Detergents & Intermediates; Emulsions; Functional Materials; Industrial & Consumer Specialties; Leather Services; Masterbatches; Oil & Mining Services; Paper Specialties; Pigments; Textile Chemicals.

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