



#CONSCIOUSBEAUTY

# GOOD STUFF HAIR MASK

Natural rich texture soothes and adds shine to often troublesome curly hair, without weighing them down.

- **100% natural based conditioner agent.**
- **Silicone free.**

## FUNCTIONS / BENEFITS

Natural Based Conditioning

Natural Based Preservative

Hair Strengthening Agent

## ACHIEVED BY

Genadvance™ Hydra

Lauryl/Myristyl Polyricinoleate (and) Glycerin

Nipaguard® SCA

Sorbitan Caprylate (and) Benzyl Alcohol

K-Oleo

Ricinus Communis (Castor) Seed Oil (and)  
Camellia Japonica Seed Oil (and) Camellia  
Simensis Seed Oil (and) Camellia Japonica  
Flower Extract (and) Camellia Japonica  
Seed Extract



COSMOS  
APPROVED



ECOTAIN®

Ingredient Certifications Only



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# Good Stuff Hair Mask

CLARIANT<sup>E</sup>

Ph.	Ingredient / INCI	Functions / Benefits	As supplied (%)
A	<b>Aqua</b>	Vehicle	To 100.00
B	<b>Glycerin</b>	Humectant	2.00
B	<b>Hydroxyethylcellulose</b>	Thickening agent	0.50
C	<b>Cetearyl Alcohol</b>	Thickening / emulsifying agent	7.50
C	<b>Genadvance® Hydra</b> Lauryl/Myristyl Polyricinoleate (and) Glycerin	Natural conditioning agent	1.60
C	<b>Coconut Oil</b> Cocos Nucifera (Coconut) Oil	Emollient	2.50
C	<b>Persea Gratissima (Avocado) Butter</b>	Emollient	2.50
C	<b>Plantasens® Crystolive Wax</b> Olea Europaea (Olive) Oil Unsaponifiables	Emollient, viscosity controlling agent	0.80
C	<b>Plantasens® Olive LD</b> Hydrogenated Ethylhexyl Olivatate (and) Hydrogenated Olive Oil Unsaponifiables	Emollient	3.00
C	<b>Plantasens® Natural Emulsifier HE20</b> Cetearyl Alcohol (and) Sorbitan Olivatate	Emulsifying agent	3.00
C	<b>K-Oleo (Clariant Active Ingredient / BioSpectrum)</b> Ricinus Communis (Castor) Seed Oil (and) Camellia Japonica Seed Oil (and) Camellia Simensis Seed Oil (and) Camellia Japonica Flower Extract (and) Camellia Japonica Seed Extract	Active ingredient: hair strengthening agent	2.00
C	<b>Plantasens® Carefeel Light</b> Ethylhexyl Olivatate	Humectant	2.00
D	<b>Lactic Acid</b>	pH adjuster	0.08
E	<b>Fragrance</b>	Fragrance	0.40
E	<b>Nipaguard® SCA</b> Sorbitan Caprylate (and) Benzyl Alcohol	Preservative	1.50

## Procedure:

- I Premix B (manual stirrer) and add into A under stirring (magnetic stirrer)
- II Start to heat to 80°C while hydroxyethylcellulose is dissolved.
- III In a main beaker, melt the ingredients of C to 85°C under stirring.
- IV Add II into III and stir at 650 rpm for 15 minutes.
- V Cool down at 120 rpm and add under stirring.
- VI Add E into V at below 45°C.

**APPEARANCE** White emulsion  
**VISCOSITY** 17.500 cPs (Brookfield, #6, 20 rpm, 25°C)  
**pH** 4.2

## Method of use



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# HAPPY BODY MOUSSE

A light and creamy consistency with the selection of natural emulsifiers and ethically source ingredients that benefit the skin.

- **New texture between a rich cream and a nourishing body lotion.**
- **Fun body mouse melting like a sorbet.**
- **Can be massaged without leaving any heavy residues.**

## FUNCTIONS / BENEFITS

## ACHIEVED BY

Natural Skin Barrier Improvement

Murumumu butter (Beraca)

Astrocaryum Murumuru Seed Butter

Sensorial

Plantasens<sup>®</sup> Carefeel

Light, Comfort & Fresh

Natural Based Preservative

Nipaguard<sup>®</sup> SCE

Sorbitan Caprylate (and) Propanediol (and) Benzoic Acid



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# Happy Body Mousse



Ph.	Ingredient / INCI	Functions / Benefits	As supplied (%)
A	Aqua	Solvent	Add 100,00%
A	Glycerin	Humectant	2.50
B	<b>Aristoflex® BLV</b> Ammonium Acryloyldimethyltaurate/ Beheneth-25 Methacrylate Crosspolymer	Viscosity agent, sensorial additive	0.80
C	<b>Cetearyl Alcohol</b>	Consistency wax	1.50
C	<b>Murumumu butter (Beraca)</b> Astrocaryum Murumuru Seed Butter	Emollient	2.00
C	<b>Plantasens® Crystolive Wax</b> Olea Europae (Olive) Oil Unsaponifiables	Sensorial profile, restore skin barrier function	1.50
C	<b>Plantasens® Emulsifier HP 30</b> Glyceryl Stearate, Cetearyl Alcohol, Sodium Stearoyl Lactate	Emulsifier agent	2.00
C	<b>Plantasens® Carefeel Light</b> Ethylhexyl Olivatate	Emollient	5.00
C	<b>Plantasens® Carefeel Comfort</b> Macadamia Integrifolia / Tetraphylla Seed Oil, Crambre Abyssinica Seed Oil, Orbignya Oleifera Seed Oil	Emollient	5.00
C	<b>Plantasens® Carefeel Fresh</b> Limanthes Alba (Meadow- foam) Seed Oil and Butyrospermum Parkii (Shea) Butter Extract	Emollient	4.00
C	<b>Coconut Oil</b> Cocos Nucifera (Coconut) Oil	Emollient	1.00
D	<b>Tocopheryl Acetate</b>	Antioxidant agent	1.00
D	<b>Nipaguard® SCE</b> Sorbitan Caprylate, Propanediol, Benzoic Acid	Preservative	1.50
E	<b>Fragrance</b>	Fragrance	0.30
F	<b>Sodium Hydroxide (20%)</b>	Buffering agent	Qs

## Procedure:

- I. Mix A and B while stirring until gel is formed at 80- 85°C
- II. Stir C at 80- 85°C until total homogeneous
- III. Add C into I. Stir for 25- 30 minutes.
- IV. Cool down while stirring at 40- 45° C.
- V. Pre mix D and add into IV.. Stir for 5 minutes.
- VI. Add E into V. Stir for 5 minutes.
- VII. If necessary adjust pH range with E (5,00- 5,50)

**Appearance:** White mousse

**Viscosity:** 35.000- 45.000 cPs ( #6, 20 rpm, 1 mim)

**Ph:** 5,00- 5,50

**Method of use:** Apply the product and massage in areas such as hands, elbows, knees and feet. For dry skins.



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