



Opening Event

CONSUMER CARE INNOVATION CENTER

On behalf of Clariant and Business Unit Industrial & Consumer Specialties, we cordially invite you to the official opening ceremony of the Consumer Care Innovation Center (CCIC) in New Providence, N.J. on September 24th, 2019.

We'll take you on a journey through our high-tech application and claims laboratories – where we bring our innovation to life, consumer testing center – where our innovation transforms into consumer perceivable benefits, collaboration space – where we fuel the interactive and creative thinking to co-create the next generation of innovation, and a demonstration room – where we partner with you to envision your next innovation. We've also invited consumer and trends experts to share their insights in the ever-changing consumer care market:

- Consumer behavior specialist **Dr. Kit Yarrow** shares her expertise on Decoding the New Consumer Mind
- **Tanya Cheban** is a beauty vlogger and social media influencer with direct insights into beauty trends and consumers

The grand opening event will close with a cocktail reception giving you ample opportunity to meet our experts.

Please confirm your attendance by completing a short form on www.clariant.com/ccic-registration, emailing pcnoram@clariant.com or contacting your Clariant Sales representative.

Agenda: Tuesday, September 24, 2019

3:00 pm - 3:30 pm	Check-in and safety introduction
3:30 pm - 4:00 pm	Opening speech
4:00 pm - 5:00 pm	Keynotes: Dr. Kit Yarrow & Tanya Cheban
5:00 pm - 6:00 pm	Site tour
from 6:00 pm	Cocktail reception

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