

Privacy Notice Showpad

Data privacy statement for Showpad, managed by Clariant

In the following data privacy notice we would like to inform you about the processing of your personal data and / or the personal data of a subject in Showpad which is administrated by the Clariant Group (Clariant International Ltd, and all its affiliated Companies) ("Clariant"). Showpad is an external platform which is operated by the Provider and managed by Clariant. For more information related to the Showpad platform, see <https://www.showpad.com/product/data-security-and-privacy>. Regarding the use of the Showpad website and the online collection of personal data please refer to our data protection declaration at <https://www.clariant.com/privacy>.

1. Processing of your personal data by Clariant Group Companies

The Clariant company that you are employed by is responsible for processing your personal data in the context of applicable data protection laws.

The Group Data Protection Office is available to answer any questions you may have about data protection at Clariant and can be reached at: dataprotectionoffice@clariant.com

2. The categories of data Subjects processed by Clariant in Showpad

The categories of personal data we process may include, but are not limited to:

- Users
- Administrators
- Prospects
- re-shared Prospects

3. Categories of personal data processed by Clariant in Showpad

The categories of personal data we process may include, but are not limited to:

- First Name, Last Name
- Email address
- Company Name
- Profile Information given directly
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4. Purposes of processing by Clariant and legal bases

Showpad Content: i.e. the Showpad sales enablement solution to the extent made available under the Underlying Agreement as "Software as a Service", consisting out of i) an online web-based back-end that stores, analyses, manages, distributes and/or Processes Customer Content (including Personal Data) as well as ii) the interacting front-end client (e.g. the Showpad mobile application) and/or Web-Interface (e.g. plugins), that allow for the retrieval, consultation, distribution and/or management of the Customer Content (including Personal Data), as made available via <http://www.showpad.com>, [.showpad.biz](http://www.showpad.biz) and/or other designated websites or app stores, as well as generating analytics on the usage made of the Customer Content (including Personal Data), with the aim of interacting and analysing the sales & marketing interaction between the Administrator, the User as well as the Prospect. We may therefore collect, store, delete or transfer personal data.

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Clariant has committed to process data only for these purposes. Clariant will inform about changes of purpose if data was processed for any purpose other than originally stated when the data was collected.

We process personal data only for permitted purposes and in compliance with the legal provisions of the European Data Protection Regulation (GDPR) and applicable local laws.

4.1 We process data to uphold legitimate interests (taking your interests into account)

We process personal data to uphold the legitimate interests of the companies of the Clariant Group always taking your interests into account

This includes e.g.:

- to manage and promote our Products and Services
- to develop and maintain the relationship with our Prospects and Leads

4.2 We process data with your consent

The categories of personal data we process in Showpad are processed only with your consent. By giving us your personal data, you are consenting to us processing it for the purposes stated in this Privacy Notice.

You may withdraw your consent at any time. Please note that data processing up to the withdrawal remains permissible.

4.3 Information about changes of purpose

If we process your personal data for any purpose other than that for which you originally provided it, we will inform you of this in accordance with the applicable legal provisions.

4.4 Processing principles

Appropriate technical and organizational measures for data security are implemented by internal regulations and - as the data is processed by an external service provider based on a contract - by corresponding contractual agreements. (For more information on the technical and organizational measures of our external provider see <https://www.showpad.com/product/data-security-and-privacy>)

In some cases, we also process personal data that we have received from publicly available sources, e.g. telephone directories, trade and company registers, Internet sources, newspapers, trade directories, etc., in accordance with the applicable data protection laws.

5. Recipients of your data

Personal data is transferred to other companies in the Clariant Group if and to the extent necessary to fulfil the purpose given in this privacy notice

In accordance with the statutory provisions, the data required for the respective purpose may be passed on to other internal and external bodies in the following cases:

- Authorised Clariant representatives responsible strictly on a need-to-know basis.
- to individuals accessing the personal data which are specifically trained.
- to other Clariant Group companies and to internal and external service providers for operational purposes;

We do not disclose personal data to other recipients outside the Clariant Group

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6. Transfer to other countries

We transfer your data to recipients in countries outside the European Economic Area (EEA) where the EU Commission has not established an adequate level of data protection (third countries), if this is necessary to meet contractual obligations or other existing legal obligations. We also transfer your data to companies in the Clariant Group outside the EEA based on an agreement between the companies in the Clariant Group (Clariant Intragroup Data Processing and Transfer Agreement), which applies the EU standard contractual clauses. These can be viewed on request by contacting our data protection officer at: dataprotectionoffice@clariant.com

7. Storage and retention periods

The personal data will be stored as long as necessary for the purpose given in this privacy Notice, or we have an active Customer Relationship. If this is no longer the case, the personal data will be deleted after a period 90 Days the date on which the relationship is canceled.

8. Automated decision making and profiling

Automated decision making, and profiling as defined in Art. 4 No. 4 GDPR does not take place.

9. Execution of your privacy rights

In the context of the processing of personal data, you have the following rights pursuant to Articles 15 to 21 of the European Data Protection Regulation:

- The right to information,
- The right to correction,
- The right of deletion,
- The right to restrict processing and
- The right to data portability.

In addition, you have the right to object to the processing of your data to safeguard the legitimate interests either of Clariant or a third party. In this case, we will no longer process your personal data unless we can give overriding legitimate reasons for the processing, which outweigh your interests, rights and freedoms, or the processing serves to assert, exercise or defend legal claims.

You can address your objection to us electronically by contacting the Group Compliance Office at dataprotectionoffice@clariant.com

You also have the right to withdraw your consent to the processing of your personal data at any time with immediate effect. Such withdrawal has no effect on the past, i.e. it does not affect the effectiveness of data processing until the withdrawal.

If you consider that Clariant's processing of personal data is not in compliance with data protection regulations or should you not be satisfied with our information, you have the right to complain to the supervising authority responsible for you or us under the European General Data Protection Regulation (GDPR).