



CLARIANT

Discover Value NEUTRALIZING AGENTS FOR WATERBORNE PAINTS



Clariant offers a range of neutralizing agents that fulfill requirements with regard to performance and safety. Our products enhance the performance and quality profile of the paint formulation and are a cost effective solution.



Paints and coatings are extensively used in the architectural sector, for both exterior and interior applications. In the last decade, there was a clear shift from solvent based to waterborne paints. The reason for this lies in end user and consumer choices, environmental regulations and the need for low VOC of the waterborne paints.

Clariant's Genamin®NT018 and Genamin®A016 are suitable replacements for ammonia and other neutralizing agents such as aminomethyl propanol (AMP). Currently, Genamin®NT018 and Genamin®A016 are manufactured at Clariant's Roha site in Maharashtra and Tangerang site in Indonesia.

WHAT DOES OUR PRODUCT DO?

Genamin®A016 and Genamin®NT018 are cost-effective, low odor pH stabilizers for paints & coatings. Genamin®NT018 provides stable formulation viscosity, controlled color properties, controlled gloss & opacity performance and better in-can stability in terms of separation. Genamin®A016 evaporates cleanly without leaving any water-soluble residue. This is a value added property especially when low water sensitivity is desired.

HOW DOES OUR PRODUCT OFFER AN INNOVATIVE EDGE?

Clariant's products are based on best combination of ingredients optimized not only for suitable viscosity and neutralization equivalent but also to provide better color stability during storage. Additionally, they meet the consumer demand for low odor waterborne coatings, contributing to a healthier indoor environment.

IS OUR PRODUCT PROMISING A SUSTAINABLE ADVANTAGE?

Genamin®NT018 and Genamin®A016 are safer neutralizing agents for waterborne paints. They improve the storage stability as well as compatibility with pigments. They can be used in place of ammonia that can cause toxicity issue. Clariant's products are free from secondary amines and nitrosamines which are known to be carcinogenic. These products highlight Clariant's commitment towards the brand values of Performance, People and Planet by extending safety to all stakeholders along the supply chain.